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Zanesville Campus

What We Can Do For You

Ohio University - Zanesville's Business and Industry Training and Development Resource Center is ready to help the employers and employees of Southeastern Ohio remain competitive and contribute to the region's economic future. **Performance improvement grants** are available from the Ohio Board of Regents for targeted organizations, businesses and industries to help minimize investment and maximize business outcomes.



For additional information, or to arrange for a confidential complimentary consultative appointment at your business, call Ohio University - Zanesville at (740) 588-1456 or email ouzconted@ohio.edu

Visit us online at:
www.zanesville.ohiou.edu/ce/business



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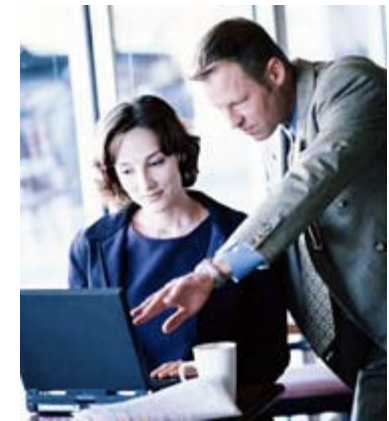
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Business and Industry Training and Development Resource Center



"Our Commitment To You"

Mission Statement

Ohio University - Zanesville's Business and Industry Training and Development Resource Center is dedicated to providing quality supportive resources and services to assist local employers develop world class business and human resource systems that will promote regional economic development.



Ohio University's Commitment to the Region

During his inaugural speech *Ohio University's President, Dr. Roderick McDavis* emphasized a commitment to expanding opportunities to build more economic development partnerships in the region.

Partnership as a Competitive Advantage for Southeastern Ohio

Ohio University - Zanesville's Business and Industry Training and Development Resource Center is an affiliate of the Ohio Board of Regent's EnterpriseOhio Network of campuses that are helping build a world class workforce that can keep pace with rapid technological change and meet the challenges of a global economy.

Ohio University - Zanesville, established in 1946, also works in partnership with our Athens Campus and other regional campuses to take advantage of Ohio University's comprehensive resource base that has served Southeastern Ohio since 1804. These resources include SkillsMAX services.

Partnerships have also been established with proven professional private sector business and industry consultants and service/materials providers that enable us to offer a broad range of services and expertise on a cost effective and local basis.

Employers - Would You Like To...?

- Increase profitability, sales, develop new business
- Increase work-production systems (through input/output, efficiency, effectiveness...)
- Increase quality
- Reduce cycle time
- Develop a replacement strategy for anticipated employee attrition
- Develop a strategy for anticipating future employees' needs and worker skills
- Access leadership capacity, and/or development new leaders
- Decrease waste and/or absenteeism
- Reduce worker turnover
- Improve safety and/or develop a new safety program
- Develop new products, services, or work process systems
- Access worker capacity (knowledge, skill or ability)
- Accelerate worker development and/or increase their capacity
- Develop job profiles and validate job descriptions/interview questions
- Talk with us about your specific ideas and/or business needs



An investment in work process systems and human resources that support productivity will provide a return on investment for your organization, business or industry.

Services and Customized-Contract Training Topics (sample of topics/deliverables)

Employee Skills Assessment & Job Match
Job Profiling & Analysis
Performance Management and Measurement
Training Needs Assessment

Communication Skills
Conflict Resolution
Essentials of Leadership
Performance Planning and Progress Review
Time Management

Leadership Planning & Development
Project Management
Succession Planning & Strategic Planning
Train-The-Trainer & Job Coaching
Training Curriculum Development
Work Process Flow Analysis

Accounting
Computer Skills & Knowledge
Customer Service & Sales
ISO and Other Quality Processing
Technical and Trade Skills
Safety Training

Today's Competitive Business Environment -The Challenge and the Solution

A competitive business advantage no longer primarily depends on the control of capital, technology and natural resources. Today, employers need to focus upon work processes and systems that are optimally efficient and effective. An organization's strategic plan must be linked to a human resource strategy both short and long term. Employees must be recruited or developed who can efficiently and effectively support, maintain, evaluate (report) and recommend changes in work processes and systems in a time critical and changing business environment.