

**Quarter One**

<b>COURSE NUMBER</b>	<b>DESCRIPTION</b>	<b>CR</b>	
<b>EM 101</b> Intro to Electronic Media	Overview of R-TV field, facilities, student responsibilities, and career expectations.	3	
<b>EM 211/TCOM 220</b> Basic Audio Production	Principles of basic radio production and development of criteria for evaluation of radio production.	4	
<b>ENG 151/ENG 153</b> Freshman Comp	Focuses on writing expository essays that are well organized and logically coherent.	5	
<b>ELECTIVE</b>	Students may select any course of their choosing. (See advisor.)	4	
<b>TOTAL CREDIT HOURS</b>		<b>16</b>	

**Quarter Two**

<b>CS 120</b> Computer Literacy	Basic components of computer literacy for undergraduate.	4	
<b>MATH 109</b> Consumer Math	Applications of elementary math to day-to-day problems.	4	
<b>EM 122</b> Announcing -or- <b>OTHER COURSE</b>	To provide an overview of responsibilities required for radio and television announcing and performance. Or other approved course (options include other coursework in EM, TCOM, VICO, JOUR, ETC.) <i>SEE ADVISOR.</i>	4	
<b>TCOM 201</b> Media, Culture & Technology I	Studies role of electronic mass media in American popular culture through examination of uses, forms, themes, and implicit values.	4	
<b>TOTAL CREDIT HOURS</b>		<b>16</b>	

**Quarter Three**

<b>SOC 101</b> Introduction to Sociology -or- <b>PSY 101</b> Introduction to Psychology.	Nature of human society and factors affecting its development. -or- Survey of topics in experimental and clinical psychology.	4 -or- 5	
<b>COMS 103</b> Public Speaking	Principles of public speaking, practice in presenting informative and persuasive speeches with emphasis on communicative process.	4	
<b>TCOM 110</b> Pre-production Planning/Writing	Examination of elements of preproduction preparation.	4	
<b>TCOM 202</b> Media, Culture & Technology II	Studies role of electronic mass media in the emerging global marketplace through examination of uses, forms, themes, and implicit values.	4	
<b>TOTAL CREDIT HOURS</b>		<b>16</b>	

**Quarter Four**

<b>COURSE NUMBER</b>	<b>DESCRIPTION</b>	<b>CR</b>	
<b>ENG 280</b> Expository Writing -or- <b>JOUR 133</b> Precision Lang.	Course offering practice in library research, techniques of documentation, and writing research paper.	4	
<b>ECON 103</b> Microeconomics -or- <b>MGT 200 or 202</b>	Basic theory and economic analysis of prices, markets, etc. -or- Intro to basic managerial principles.	4	
<b>EM 216/TCOM 240</b> Video Production I	Principles of basic television production and development of criteria for evaluation of television productions.	4	
<b>JOUR 350</b> Radio Broadcast News	Intensive writing and reporting skills development for radio news broadcast.	4	
<b>EM 289A or V</b> Audio/Video Workshop	Production of technically related assignments monitored and supervised within broadcast related services of OUZ.	1	
<b>TOTAL CREDIT HOURS</b>		<b>17</b>	

**Quarter Five**

<b>EM 257</b> Broadcast & Cable Advertising	Principles and practices of designing and selling advertising in the electronic media.	4	
<b>POLS 101</b> American Nat'l Government -or- <b>POLS 102</b> Issues in American Politics	Constitutional basis and development, political processes, and organization of American national government. -or- Concerned with administration and policy-making processes of national government in selected areas.	4	
<b>EM 289A or V</b> Audio/Video Workshop	Production of technically related assignments monitored and supervised within broadcast related services of OUZ	1	
<b>ARTS and HUM</b> Elective	(Must meet requirement for Tier II)	4	
<b>EM 214</b> Adv. Audio Production -or- <b>EM 217</b> Adv. Video Production	Applications of studio and field production with emphasis on innovative techniques.	2	
<b>TOTAL CREDIT HOURS</b>		<b>15</b>	

<b>TCOM 308</b> Technical Bases of TCOM	Electronic principles of reproduction and transmission of sounds and images; functions of audio and video equipment.	4	
<b>SOC SCI</b> Elective	(Must meet requirement for Tier II)	4	
<b>EM 289A or V</b> Audio/Video Workshop	Production of technically related assignments monitored and supervised within broadcast related services of OUZ.	1	
<b>ELECTIVE</b>	Students may select any course of their choosing. (See advisor.)	4	
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<b>TOTAL CREDIT HOURS</b>		<b>17</b>	