

Quarter One

COURSE NUMBER	DESCRIPTION	CR	
EM 101 Intro to Electronic Media	Overview of R-TV field, facilities, student responsibilities, and career expectations.	3	
EM 211/TCOM 220 Basic Audio Production	Principles of basic radio production and development of criteria for evaluation of radio production.	4	
ENG 151/ENG 153 Freshman Comp	Focuses on writing expository essays that are well organized and logically coherent.	5	
VICO 120 Intro to visual communication	Introduction to visual literacy, cultural differences in perception of visual images, history of visual arts.	4	
TOTAL CREDIT HOURS		16	

Quarter Two

CS 120 Computer Literacy	Basic components of computer literacy for undergraduate.	4	
MATH 109 Consumer Math	Applications of elementary math to day-to-day problems.	4	
EM 215 Intro to Web Design	Web page creation and Internet functioning, using HTML, integrating media into web pages, posting pages to Web.	4	
ART 110 Seeing – knowing visual art		4	
TOTAL CREDIT HOURS		16	

Quarter Three

SOC 101 Introduction to Sociology -or- PSY 101 Introduction to Psychology.	Nature of human society and factors affecting its development. -or- Survey of topics in experimental and clinical psychology.	4 -or- 5	
COMS 103 Public Speaking	Principles of public speaking, practice in presenting informative and persuasive speeches with emphasis on communicative process.	4	
TCOM 110 Pre-production Planning/Writing	Examination of elements of preproduction preparation.	4	
ART 113 Three Dimensional Studies -or- AH 237 Photo History Survey		4	
TOTAL CREDIT HOURS		16	

Quarter Four

COURSE NUMBER	DESCRIPTION	CR	
ENG 280 Expository Writing -or- JOUR 133 Precision Lang.	Course offering practice in library research, techniques of documentation, and writing research paper.	4	
ECON 103 Microeconomics -or- MGT 200 or 202	Basic theory and economic analysis of prices, markets, etc. -or- Intro to basic managerial principles.	4	
EM 216/TCOM 240 Video Production I	Principles of basic television production and development of criteria for evaluation of television productions.	4	
EM 212 Intro to Multimedia	Using software applications to create and edit multimedia for desktop publishing, interactive presentations, video and web content.	4	
EM 288 Multimedia Workshop	Production of technically related assignments monitored and supervised within media related services of OUZ.	1	
TOTAL CREDIT HOURS		17	

Quarter Five

EM 257 Broadcast & Cable Advertising	Principles and practices of designing and selling advertising in the electronic media.	4	
POLS 101 American Nat'l Government -or- POLS 102 Issues in American Politics	Constitutional basis and development, political processes, and organization of American national government. -or- Concerned with administration and policy-making processes of national government in selected areas.	4	
EM 288 Multimedia Workshop	Production of technically related assignments monitored and supervised within media related services of OUZ	1	
ARTS and HUM Elective	(Must meet requirement for Tier II)	4	
CTCH 127 Intro to Web design mgt.		4	
TOTAL CREDIT HOURS		17	

EM 218 Intro to Digital Media	Photography and videography basics through development and integration into current digital media applications.	4	
SOC SCI Elective	(Must meet requirement for Tier II)	4	
EM 288 Multimedia Workshop	Production of technically related assignments monitored and supervised within media services of OUZ.	1	
ART 116	Students may select any course of their choosing. (See advisor.)	4	
ELECTIVE	Students may select any course of their choosing. (See advisor.)	4	
TOTAL CREDIT HOURS		17	