



OHIO
UNIVERSITY
Zanesville Campus

Ohio University Zanesville Open Rodeo-Themed Art Contest - OFFICIAL RULES -

PRIZE DETAILS: One \$300 Grand Prize will be given to the “overall contest winner.” This includes all entries, from both adults and high school students. A \$100 prize will also be offered to the overall High School Student Contest Winner. It is possible the best entry could be submitted by a high school student. In this event, the artist would receive the full \$400 prize. In addition to the cash prizes, the best entry for each of the four categories will be considered for publication in a forthcoming academic book on rodeo culture.

CONTEST DESCRIPTION: The Ohio University Zanesville Open Rodeo-Themed Art Contest begins on October 20, 2009 at 12:01:00 AM Central Time (ET) and ends **January 31, 2010 (note new date)** at 11:59:59 PM ET (the "Contest Entry Period"). By participating in the Contest, each entrant (the "Participant") or parent/legal guardian of any participant under the age of 18 (at the start of the contest) unconditionally accepts and agrees by submitting an entry to comply with and abide by these Official Rules, which shall be final and binding in all respects.

CONTEST ELIGIBILITY: The Promotion is open to any artist who is a legal resident of the 50 United States or D.C. and 14 or older at the time of entry. Void outside the 50 United States and D.C. and where prohibited.

HOW TO PARTICIPATE IN CONTEST: Go online to (the "Website") and proceed to the Contest Information page where you will be required to complete a registration form.

PARENTAL APPROVAL: For contestants under 18 years of age at the start of the contest, your parent or legal guardian will need to fill out the consent section of the registration form. Your parent or legal guardian must agree to the terms of the Official Rules as well as the Submission Agreement and give you permission to continue the entry given the following stipulation: BY ALLOWING THEIR CHILD TO ENTER, THE PARENT OR LEGAL GUARDIAN OF THE PARTICIPANT UNDERSTAND THAT THE CHILD WILL BE REQUIRED TO PROVIDE THEIR FULL NAME, MAILING ADDRESS, PHONE NUMBER and PARENT OR LEGAL GUARDIAN'S FULL NAME.

NO SUBMISSION LIMIT: Each contestant may submit as many entries as they choose for each of the four contest categories/scenarios.

All Submissions must meet the following requirements: Submission cannot be violent or negative of any ethnic, racial, gender, religious, professional or age group, profane or obscene; Submission cannot promote or be about the use of alcohol, illegal drugs, tobacco, firearms/weapons, any activities that

may appear unsafe or dangerous, or any particular political agenda or message; Submission cannot be offensive or be about hate; Submission cannot defame, misrepresent or contain negative remarks about Sponsor or its products, or other people, products or companies; Submission cannot contain trademarks, logos or trade dress owned by others or advertise or promote any brand or product of any kind, without permission, or contain any personal identification, such as license plate numbers, personal names, e-mail addresses or street addresses; Submission cannot contain copyrighted materials owned by others (including photographs, sculptures, paintings and other works of art or images published on or in websites, television, movies or other media or musical "samples") without permission; Submission cannot contain materials embodying the names, likenesses, photographs, or other indicia identifying any person, living or dead, other than Participant, without permission; Submission cannot communicate messages or images inconsistent with the positive images and/or goodwill to which Sponsor wishes to associate; and Submission cannot depict, and cannot itself, be in violation of any law.

By providing a Submission, each Participant and parent or legal guardian of the Participant grants Sponsor and its agents the right to publish, use, adapt, edit and/or modify the Submission in any way, in whole or in part, in commerce and in any and all media worldwide now known or hereinafter developed, without limitation and without further consideration or notice to the Participant. Providing any Submission further constitutes the Participant's and parent or legal guardian of the Participant's assignment and transfer to the Sponsor of any and all rights, title, and interest in and to the Submission, including, without limitation, all intellectual property rights. By providing a Submission the Participant and parent or legal guardian of the Participant warrant and represent that it: (a) is their original work, (b) has not been previously published, (c) has not won previous awards, (d) does not infringe upon the copyrights, trademarks, rights of privacy, publicity or other intellectual property or other rights of any person or entity. Any such Participant and parent or legal guardian of the Participant will indemnify and hold harmless, the Sponsor from any claims to the contrary.

CONTEST JUDGING: At the conclusion of the Contest Entry Period, the Contest Judges will select one winner for each of the four categories to be considered for publication, one high school cash prize winner and one overall contest grand prize winner based on the following judging criteria:

Creativity/Originality: 25%

Appropriateness to theme: 50%

Clarity of Expression/Overall Quality: 25%

FINAL DETERMINATION OF GRAND PRIZE WINNERS: Following the conclusion of the Contest Entry Period, the Contest Judges will select one winner for each of the four categories to be considered for publication, one high school cash prize winner and one overall contest grand prize winner. Alternates will be determined, subject to verification of eligibility and compliance with these Official Rules. Status as a Grand Prize Winner will be subject to verification of eligibility and compliance with these Official Rules.

WINNER NOTIFICATION: The potential Contest Grand Prize Finalists will be contacted within approximately five (5) days after the conclusion of the judging process

FORCE MAJEURE: Sponsor reserves the right, without prior notice and at any time, to terminate the Promotion, in whole or in part, or modify or suspend the Promotion in any way, if it determines, in its sole discretion, that the Promotion is technically impaired or corrupted or that fraud or technical problems, failures or malfunctions have destroyed or severely undermined the integrity and/or feasibility of the Promotion. In the event Sponsor is prevented from continuing with the Promotion as contemplated herein by any event beyond its control, including but not limited to fire, flood, natural or man-made epidemic of health of other means, earthquake, explosion, labor dispute or strike, act of God or public enemy, satellite or equipment failure, riot or civil disturbance, terrorist threat or activity, war (declared or undeclared) or any federal state or local government law, order, or regulation, public health crisis, order of any court or jurisdiction, or other cause not reasonably within Sponsor's control (each a "Force Majeure" event or occurrence), then subject to any governmental approval which may be required, Sponsor shall have the right to modify, suspend, or terminate the Promotion. If the Promotion is terminated, in whole or in part, before the designated end date, Sponsor reserves the right to select the Contest Finalists and Grand Prize Winner from among all eligible, non-suspect Submissions received as of the date/time of the event giving rise to the termination. Only the type and quantity of prizes described in these Official Rules will be awarded. Any prizes that are not duly claimed in accordance with these Official Rules will not be awarded.

INVALIDITY: These Official Rules cannot be modified or amended in any way except in a written document issued in accordance with law by a duly authorized representative of Sponsor. The invalidity or unenforceability of any provision of these Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any Promotion materials and the terms and conditions of these Official Rules, these Official Rules shall prevail, govern and control.