

The BTAS degree is designed for the busy working adult who works in management or who desires to move into a management or administrative position in a field that involves technology. The program is specifically designed for students who have already completed an associate's degree, particularly a two-year associate's degree in technical fields such as:

- Engineering, Computer and Electronic Technologies (including Computers, CAD/CAM, Architecture, Drafting, Machine Tools)
- Health Technologies (including Medical Assisting, Occupational or Physical Therapy, and Radiology)
- Business Technologies (including Human Resource Management, Office Assisting, Accounting, Marketing, and Paralegal)
- Natural Science and Environmental Technologies (including Environment, Health and Safety, and Recreation)
- Public Service and Human Service Technologies (including Law and Teaching Paraprofessionals)

The BTAS maximizes the transfer of previously earned credits. For many students, the BTAS will be a "Two-plus-Two", taking only two additional years of coursework beyond the two years already spent earning the associate's degree. The structure of the degree is simple: it requires only three core courses (TAS 301, 321 and 451) and 10 courses selected from four areas of concentration.

The three BTAS core courses focus on the impact of technology on society, the history of technology, management and leadership styles, and how to make the best use of technology in business and management. The final core course is a capstone course in which students apply the skills learned by completing an applied project in a business, industry, or community organization setting.

The 10 additional courses are selected from concentrations in Professional Skills (such as Communications, Interviewing, Public Relations), Leadership and Organizations (such as Public Administration, Marketing, Finance, Operations), Cultural, Political, and Social Issues (such as Business Law, Economic Development, Ethics) and Behavioral Sciences (such as Human Relations, Psychology, Group Dynamics).

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Office of Student Services at 740.588.1439**



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OHIO UNIVERSITY

Zanesville

Bachelor of Technical and Applied Studies





Degree Requirements

All students in the Bachelor of Technical and Applied Studies (BTAS) degree program must complete the following three core courses that provide a foundation upon which the area of concentration is built. A grade of C or better is required in each course.

Introduction to Technical and Applied Studies	(TAS 301)
Research for Technical and Applied Studies	(TAS 321)
Capstone Seminar	(TAS 451)

Credit Hour Summary

Associate Degree with technical component of (36-45 hours)	96
General Education Requirements (beyond associate's degree)	24-36
TAS Major Requirements	51-56
Electives to meet 192-credit minimum degree requirements	4-22
Total:	192 hours

Admission Requirements

- Students may be admitted during any quarter
- 2.0 g.p.a. in 48 quarter hours or 32 semester hours

Professional Skills

(three courses, both from A and one from B)

AREA "A"

TAS 301	Introduction to Technical and Applied Studies	4
TAS 321	Research for Technical and Applied Studies	4

AREA "B"

COMS 205	Techniques of Group Discussion	4
COMS 206	Communication in Interpersonal Relationships	4
COMS 304	Principles and Techniques of Interviewing**	4
JOUR 270	Introduction to Public Relations	4
PSY 221	Statistics for the Behavioral Sciences	5

Cultural, Political, and Social Issues

(five courses, at least one from A, B, and C)

AREA "A"

BUSL 255	Business Law	4
COMS 410	Cross-Cultural Communication	4
ECON 340	International Trade	4
ECON 350	Economic Development	4
GEOG 320	American Ethnic Geography	4
PHIL 330	Ethics	5
PSY 378	Psychology of Gender	4
SOC 329	Race and Ethnic Relations in the U.S.	4

AREA "B"

ECON 320	Labor Economics	4
GEOG 325	Political Geography	4
PBIO 311	Biology and Human Affairs	4
POLS 306	Politics of Appalachia	5
POLS 488	Public Dispute Resolution	4
SOC 331	Class and Social Inequality	4

AREA "C"

ECON 304	Macroeconomics	4
GEOG 201	Environmental Geography	4
GEOG 215	Environmental Geology	4
HIST 315D	African Americans in American History	4
HRM 324	Managing the Employment Relationship	4
PHIL 235	Business Ethics	4
PSY 337	Social Psychology of Justice	4
SOC 309	Sociology of Appalachia	4

Behavioral Sciences

(two courses, one each from A and B)

AREA "A"

AAS 254	History of Injustice in the United States	5
COMS 304	Principles and Techniques of Interviewing**	4
COMS 306	Interpersonal Conflict Management	4
COMS 342	Communication and Persuasion	4
EDCE 410	Human Relations	3
PSY 233	Psychology of Personality	4
PSY 261	Survey of Industrial and Organizational Psychology	4
SOC 340	Population and Society	4

AREA "B"

AAS 341	African American Personality	4
COMS 406	Advanced Interpersonal Communication	4
COMS 411	Communicating with People with Disabilities	4
COMS 420	Gender and Communication	4
EDCE 440	Foundations in Group Dynamics	4
PSY 336	Social Psychology	4
PSY 374	Psychology of Adulthood and Aging	4

Leadership and Organization

(three courses, the one from A and two from B)

AREA "A"

TAS 451	Technical and Applied Studies Capstone Seminar	4
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AREA "B"

COMS 405	Meeting and Conference Planning	4
FIN 301	Introduction to Finance	4
MKT 240	Introduction to Management and Organizations	4
MKT 202	Marketing Principles	4
OPN 300	Fundamentals of Operations	4
POLS 210	Principles of Public Administration	4
POLS 489	Nonprofit Management	4

Total Credit Hours Required

51 up to 56

Note: some courses have prerequisites.

**A course may not count for two requirements within the major.

Depending upon students' career choices they may select courses in social sciences, behavioral sciences, business and leadership, and organization.

Three unique courses have been developed to integrate skills and knowledge. Introduction to Technical and Applied Studies, Research for Technical and Applied Studies and Technical and Applied Studies

Seminar will allow students to explore the history and theory of technology, management, and leadership. Students will also analyze research and complete projects and integrate and apply professional knowledge and skills in a hands-on project for a local business, industry, or community organization.

Our small class atmosphere encourages high-level student participation and offers opportunities for dynamic student-instructor interaction. Visit our campus and explore the educational opportunities that await you at Ohio University-Zanesville.